



BECKY JOHNSON

DESIGNER

rmjohnsonvt@gmail.com
(703) 967-2412
rmjohnsonvt.com

SKILLS

MEDIA

- Print
- Touchscreen/Interactive
- Web
- Marketing

ADOBE CREATIVE SUITE CC

- Photoshop
- InDesign
- Illustrator

MICROSOFT OFFICE

- PowerPoint
- Word
- Excel

WEB DESIGN

- HTML5
- CSS3
- WordPress

EDUCATION

BFA, VISUAL COMMUNICATION DESIGN

Virginia Tech, Blacksburg, VA | Aug 2005 to Dec 2009

WEB DESIGN CERTIFICATION SESSIONS COLLEGE FOR PROFESSIONAL DESIGN

George Mason Online | Nov 2011

ACTIVITIES

AIGA

Member since 2013

RISING TIDE SOCIETY

Member since 2017

CAREER STATEMENT

Highly organized, creative, motivated, detail-oriented graphic designer entrepreneur with more than eight years of experience in design and graphic production of interactive media, magazine layout, digital presentations, and media collateral for print and web clients. An exceptional team player eager to apply art and design experience in a fast-paced, challenging environment.

EXPERIENCE

FOUNDER & CREATIVE DIRECTOR

Becky J. Invitations LLC, Fairfax, VA | Jan 2017 to Present

As the owner and designer of Becky J. Invitations, I have the joy of working closely with clients to design luxury bespoke invitations and other stationery for the special events in their lives they wish to celebrate. I strive to deliver unique, innovative, high-quality products using a keen sense of design and typography and marrying the knowledge of formal-setting etiquette and tradition with the desire to personalize and digitize life events in the modern age.

LEAD DESIGNER

Boshemia Magazine, US & UK | Apr 2017 to Present

Responsible for creating the foundation structure of a 100-page full color magazine and leading the design through fonts, color palettes and typography of a variety of spreads based on subsequent issue themes, as well as managing the design process schedule and ensuring final files are to spec.

INTERACTIVE DESIGNER

Cortina Productions, McLean, VA | Jan 2014 to Present

- Design and development of innovative, engaging and user-friendly interactive exhibits for museums. Projects range from presidential libraries, sports halls of fame, Smithsonian museums, learning labs and mobile apps
- Collaborate with and communicate design intent to Producers, Programmers, Directors and Executives to ensure exhibit goals are met and ensure the quality of the design through all phases of project lifecycle
- Use design and technical skills to ensure the accuracy of design files in the later stages of development and that the result meets the client's expectations
- Manage and oversee graphics assistants and interns
- Creative and critical forward-thinking and problem-solving abilities; strong sense of design and typography
- Exceptional organizational skills and the ability to multi-task, handling several projects at once and meeting tight deadlines
- Management of hundreds of photos, digital files and graphic assets
- Keen eye for details, ability to deliver quality, error-free work within given timelines