



## BECKY JOHNSON

### DESIGNER

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(703) 967-2412  
rmjohnsonvt.com

## SKILLS

### MEDIA

- Print
- Touchscreen/Interactive
- Web/Mobile
- Marketing
- Unity
- Pop-Up Books

### ADOBE CREATIVE SUITE CC

- Photoshop
- InDesign
- Illustrator

### MICROSOFT OFFICE

- PowerPoint
- Word
- Excel

### WEB DESIGN

- HTML5
- CSS3
- WordPress

## EDUCATION

### BFA, VISUAL COMMUNICATION DESIGN

Virginia Tech, Blacksburg, VA | Aug 2005 to Dec 2009

### WEB DESIGN CERTIFICATION SESSIONS COLLEGE FOR PROFESSIONAL DESIGN

George Mason Online | Nov 2011

## ACTIVITIES

### AIGA

Member since 2013

### RISING TIDE SOCIETY

Member since 2017

## CAREER STATEMENT

Highly organized, creative, motivated, detail-oriented graphic designer entrepreneur with more than eight years of experience in design and graphic production of interactive media, magazine layout, digital presentations, and media collateral for print and web clients. An exceptional team player eager to apply art and design experience in a fast-paced, challenging environment.

## EXPERIENCE

### FOUNDER & CREATIVE DIRECTOR

*Becky J. Invitations LLC, Fairfax, VA | Jan 2017 to Present*

As the owner and designer of Becky J. Invitations, I have the joy of working closely with clients to design luxury bespoke invitations. I strive to deliver unique, high-quality products using a keen sense of design and typography and marrying the knowledge of formal-setting etiquette and tradition with the desire to personalize and digitize life events in the modern age.

### LEAD DESIGNER

*Boshemia Magazine, US & UK | Apr 2017 to Present*

Responsible for creating the foundation structure of a 100-page full color magazine and leading the design through fonts, color palettes and typography of a variety of spreads based on subsequent issue themes, as well as managing the design process schedule and ensuring final files are to spec.

### INTERACTIVE DESIGNER

*Cortina Productions, McLean, VA | Jan 2014 to Present*

At Cortina, I designed graphics and interactions for exhibits and multimedia experiences that range from presidential libraries, sports halls of fame, Smithsonian museums, learning labs and mobile apps. Taking part in nearly every step of the process my work consists of: wireframing user experience flows, graphic and user interface design, asset generation, and design direction in programming reviews.

### GRAPHIC DESIGN CONTRACTOR

*Hanley Wood, LLC Washington, D.C. | Apr 2012 to Aug 2014*

As part of an in-house design team for a leading B2B media company managing brand collateral, I designed print and digital media including brochures, media packets, ads, web banners and e-newsletters across 20+ architectural and building magazine brands.